

## SWING LEFT TIP & TRICKS

# Recruiting at Marches, Rallies and Events

Connecting with like-minded people is one of the most important things we can do to grow our movement and build our grassroots army. Marches and rallies are fantastic places to sign up volunteers and register new voters. Here's how to make the most of it using [Swing Left's Event Resources](#).

### Make a Home Base

Contact the organizers to see if you can get a booth or table at the event. If not, just pick an easy-to-find, shaded meetup spot. Bring supplies including water, snacks and sunscreen.

### Send Out Volunteer Ambassadors

Recruit volunteers to be ambassadors who can fan out across a public gathering. Send them out from your home base to cover as much ground as possible. Do some roleplay training and pair new volunteers with seasoned coaches.

#### Make Yourself Visible

- Print a [banner](#) for your table.
- Print out [signs](#) to post and carry.
- Wear Swing Left [shirts](#).
- Use Swing Left [stickers](#) and [clipboards](#).
- Canvass in pairs with one person carrying a sign mounted to a tube or PVC pipe.

#### Make Your Conversations Actionable

- Ask people to pledge to volunteer in the midterms so we can flip the House: [swingleft.org/shift-pledge](https://swingleft.org/shift-pledge).
- Hand out [flyers](#) that explain Swing Left's mission and urge people to join.
- Ask people to sign up for volunteer activities or upcoming events.

### Build Community and Follow Up

Take pictures and videos and post them on social media. Tag @SwingLeft and use the event hashtag(s). Feature people with awesome signs (including Swing Left's!) and great stories. Send follow-up emails to new signups and enter new names into [Swing Left's bulk sign-up form](#).