2022 WIN THE MIDTERMS
There’s so much at stake in the midterms this year, and it will require all hands on deck to win and overcome tough headwinds facing Democrats. Midterm elections tend not to favor the party in power, and we’re up against voter suppression laws, partisan gerrymandering, and a Republican party that is increasingly radical and engaging in shameless power grabs.

We’re also dealing with a frustrated voter base of Democrats who are disappointed by Congress and the Biden administration and are exhausted after an extremely tough few years.
DEMOCRATS CAN WIN IN NOVEMBER, DESPITE WHAT THE GOP WANTS US TO BELIEVE.
WHAT DOES WINNING LOOK LIKE?

- A more just and equitable society with a thriving and inclusive democracy.
- A government that addresses the challenges we face today, and in the future.
- A government that reflects the will of the people and does not attempt to distort it through voter suppression and extreme partisan gerrymandering.
- A culture of civic engagement that continues year after year.
HOW DO WE MAKE IT HAPPEN?

Connecting volunteers and donors to the races + actions of greatest impact

Writing millions of Vote Forward letters to potential voters

Supporting Democratic infrastructure building for 2024 and beyond

#WinTheMidterms
MIDTERMS ARE ALL ABOUT TURNOUT
MIDTERMS ARE UNIQUE

- Decentralized, race-by-race environment largely adjacent to America’s liberal population centers
- Increased need for resources to drive voter turnout, but a dropoff in donors and volunteers to provide those resources (compared to a presidential election)
- Above all, a conspicuous absence of a unifying funnel that can galvanize donors and volunteers and direct their resources to the races where they can have the greatest impact
FOUR YEARS AGO WE STEPPED INTO THAT BREACH—AND THIS YEAR WE’LL DO IT AGAIN.

* WITH MORE INNOVATIVE TOOLS THAN EVER BEFORE!
By simply entering your zip code, Swing Left connects you to a competitive race in a target state near you where you can make the biggest impact.

The election of Senator Mark Kelly in 2020 helped Democrats earn a majority in the Senate, making the passage of the Bipartisan Infrastructure Bill and COVID-19 Relief possible. In 2022, Sen. Kelly will be up for reelection and share the ballot with a critical gubernatorial race, as well as key races that will determine the majority in the House and state legislature.

Our primary objectives in Arizona are to: 1) defend the U.S. Senate seat currently held by Mark Kelly, 2) win the state’s three competitive congressional races, 3) and flip the state’s governorship and state legislature.

Target races in Arizona

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Arizona

About the state

Governor
Doug Ducey

Senators
Mark Kelly, Kyrsten Sinema

U.S. House Delegation

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INVESTING IN CANDIDATES AND CIVIC ORGS

With Blueprint, donors get a custom quarterly portfolio of competitive Democratic candidates and vetted civic organizations to support throughout the year.

Starting the Clock

Make an investment

Your entire Q3 contribution will go to the recommended candidates and organizations.

CONTRIBUTION

Enter amount

METHOD

Check or wire transfer

Invest

INVEST / Q1 2022

ALLOCATION PERCENT

- Fighting for Fair Maps in Key States 20%
- Registering and Engaging Voters 20%
- Breaking GOP Majorities in the States 60%
SUPPORTING COMMUNITY ORGANIZING

Swing Left’s local groups connect thousands of volunteers to host events, plan fundraisers, and more.

Swing Left San Francisco
San Francisco, CA 94114

5,389 Group members
382 Events sponsored
13,630 Volunteer shifts

FOLLOW US ON SOCIAL MEDIA
Facebook  Twitter  Instagram

Leader tools
- Edit this group: Change details about your mission, add photos.
- Email members: Contact your members and edit welcome email.
- Manage members: Add or view existing members, change permissions.
- Create an event: Create a Mobilize event sponsored by your group.
- Event sign in: Add new members to your group during a live event.
- Start a fundraiser: Start raising funds for key races you’re focused on.
In research verified by the Analyst Institute, Vote Forward letters in 2020 were proven to be one of the most effective turnout tactics ever measured in a presidential election.
2022 TARGET RACES

State leg
- 0 targets

Governor
- G

U.S. Senate
- S

U.S. House
- S

#WinTheMidterms
The winds are already shifting in our direction when it comes to redistricting and fair maps, and Democrats are starting to get reenergized around voting rights, reproductive justice, climate action, and more. If we write letters, make calls, knock doors, and donate strategically, we can increase Democratic turnout where it counts and win in November.

Go to swingleft.org and enter your zip code to find the most effective volunteer and donation options in the most competitive races near you. We do the legwork to find the select races where the outcomes will impact the national balance of power, and we make it easy for you to get involved. We coordinate with partners, state parties, candidates, and in-state volunteer leaders to make sure Swing Left is the most up to date, strategic hub for midterm action.
#WinTheMidterms

Swing Left