

SWING LEFT COLLEGE PROGRAMS

Mobilize Guide

What is Mobilize?

Mobilize America (MA) is an online volunteer engagement and events platform. They help connect volunteers with campaign's events (and now your events) across the country.

What can I use it for?

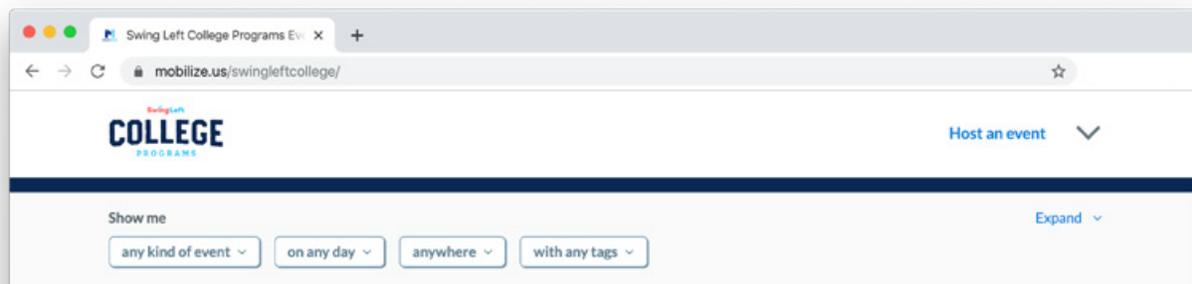
There are two main ways you can use Swing Left's Mobilize America Account:

- 1) To create, advertise, and manage your campus events. We'll post your events on our Swing Left College Page so others can find them (unless you make your event private).
- 2) To find actions with Democratic Candidates in Swing Left's targeted races. (To learn more about which races we target, check out our [Super State Strategy](#))

How to

Create Campus Events

- 1) Head to mobilize.us/swingleftcollege
- 2) Click on "Host an Event on the top right hand side of the page



- 3) Name your Event, select the event type, add a picture, and a short description of your event
- 4) The address you enter for your event will be kept private until someone RSVPs
- 5) Set a max capacity roughly double what you think your room can handle.
- 6) If you want your event to show up on the Swing Left College Mobilize feed, select "public"
- 7) Submit your event for approval. Swing Left will aim to approve your event within 24 - 48 hours. You will receive an email when your event has been approved.

Things to know:

- Email: Mobilize will automatically email everyone who signs up for your event with a customizable email to confirm them. This is proven to decrease your “flake rate”!
- Once the volunteer-created event has been approved and people start signing up, Volunteer Dashboard users are able to view a list of attendees by clicking the hyperlinked name of the event from their Dashboard. Like other Dashboard users, they then have the option to export a csv of event attendees or view attendees by shift. Check out [this helpful article](#) for more information on the volunteer dashboard.

Find Campaign Events from our targeted races:

- 1) Head to mobilize.us/swingleftcollege. That’s pretty much it!
- 2) You can find events near you, and filter by event type using the search functions:

