



Thank you for hosting a Super Tuesday Watch Party! Super Tuesday marks an important milestone in the election year and an opportunity for us to bring together our friends and neighbors to unify around taking back the White House, flipping the Senate, and stopping Republican gerrymandering. Watch the results roll in and get your fellow volunteers fired up for the work ahead.

Event Goals

1. Bring your friends, neighbors, and Swing Left volunteers together to get ready to unite behind Democratic nominees up and down the ballot—and connect them with actions we need to be taking now.
2. Create real connections. This is the most important step towards building a movement, so take the time at your event to get to know each other, to create a sense of shared purpose, and build community.
3. Review Swing Left’s [Super State Strategy for 2020](#) and information about the individual [Super States](#).
4. Make sure volunteers are signed up for their next action—there’s no time to waste!

Introducing Super Tuesday

It's exciting to watch the results roll in on Super Tuesday evening. With roughly 33% of the delegates at stake for the Democratic candidates for President, the results will have a big impact on who stays in the race and makes it to and through the Democratic National Convention. Even though most of your volunteers will be committed to voting for whomever the Democratic nominee is, it can be an emotional evening whether their favorite does well or not. Super Tuesday is a vital time to remind your attendees of the importance of unity and also make sure they are getting involved with the important work that we need to be doing up and down the ballot to win this fight.

Super Tuesday Background

- 15 states and territories vote for the Democratic nominee for President on Super Tuesday March 3: Alabama, American Samoa, Arkansas, California, Colorado, Maine, Massachusetts, Minnesota, North Carolina, Oklahoma, Tennessee, Texas, Utah, Vermont, and Virginia. That's one-third of our Super States: Colorado, Maine, North Carolina, Texas. That's one-third of our Super States: Colorado, Maine, North Carolina, Texas.
- Both Texas and North Carolina also have their state legislature and U.S. Senate primaries on March 3.
- About one-third of the delegates will get awarded in Super Tuesday contests. The total delegate count on Super Tuesday is almost 70% of the minimum a candidate would need to win the nomination—1990 delegates.
- The first and third biggest states for delegate counts, California and Texas, are on Super Tuesday. New York, which awards the second biggest number of delegates, votes on April 28.
- While Super Tuesday has been around since the 1970s, it changes every four years. Each state determines when it will host its primary.

Super Tuesday Swing Left Talking Points

- Regardless of who wins the presidential primary we are working hard to defeat Trump and the GOP up and down the ballot this November. Let's also keep our eye on the bigger picture: winning the general election in November.
- Swing Left doesn't take sides in primaries because we're looking at the big picture: flipping as many seats from red to blue in the Senate and state legislatures of our Super States, in addition to kicking Trump out of the White House.
- Super Tuesday is the start of the general election for our first batch of 2020 Democratic nominees. We're getting our first candidates in our target Super State state legislature races on Super Tuesday. It's time to hit the ground running to help our current Democratic nominees win and lay the groundwork for future nominees. If we're waiting to support them, the GOP's winning.

Planning and Promoting Your Event

- ❑ **Choose a location** that will suit your event. If you choose a public venue, ensure you will be able to reserve the space you need and get access to the venue's wifi.
- ❑ Once you've confirmed a site and date, list your event on [Swing Left's calendar](#) so people in your area can find it. [Learn how to create a MobilizeAmerica event.](#)
- ❑ **Invite your friends, family, and colleagues.** Learn best practices for how to do this in the [Swing Left Recruiting and Promotion guide](#).
- ❑ **Recruit for your watch party** at marches, rallies, and other large events. Here's a [helpful guide](#).

Getting Ready for Your Event

- ❑ **Order your pack of [50 2020 Commit to Volunteer Cards](#) by February 25.** If you can't order by then, [you can print your own cards using this file](#).
- ❑ **Review the [sample agenda](#)** and use it to customize one for your event.
- ❑ **View the [recording of the host training call](#)** to learn more about hosting a Super Tuesday Watch Party. If you need a refresher on Swing Left and Swing Left's 2020 strategy before the party, [start watching this recording at about minute 26:00](#).
- ❑ **Identify follow-up events that attendees can sign up for.** If you're already involved in local Swing Left work, get a list of the events your local Swing Left or affiliated group is planning. If you don't belong to a local group, find events in your area to recommend at [swingleft.org/events](#) or plan to host a follow-up event, like a [Letter Writing](#) party!
- ❑ **Gather materials:** Make sure you have a [printed sign-in sheet](#) to track attendees, customized [sign-up posters or sheets](#) for upcoming events, and the following items:

One for each guest	Enough for groups of 3-4 to share
<ul style="list-style-type: none">● A printed agenda● A pen● A name tag● A Super State Commit to Volunteer Card	<ul style="list-style-type: none">● Swing Left Super State Strategy● Super State 1-pagers● Swing Left Electoral Calendar● Swing Left Action Menu

- ❑ **Prepare and arrange your space** (chairs, materials, etc.) **to motivate volunteers to take action.** Copy, update and post [Event Sign-Up Posters](#) around the room for upcoming events. Alternatively, write a short description of each event on poster board, butcher paper or flip chart paper and include a sign-up sheet. Post the events around the room for attendees and make it easy to sign up.
- ❑ **A key part of this event is watching the results!** Make sure you've got a TV that all guests can see, or an internet stream of the event ready to go. Make sure you've got a computer, projector, or internet-connected TV ready and available to watch. Make sure your wifi is working and test streaming a video. Don't forget to test the sound!
- ❑ **Buy or make snacks and beverages** if you'd like to provide some (although it's not required). Feel free to ask your attendees to bring a snack to share.

Hosting Tips

- ❑ **Be inclusive and connect with guests.** Greet each person when they arrive, sign them in. Introduce people to each other and genuinely get to know people by asking a few questions.
- ❑ **Delegate tasks to other people.** Give people roles so that you're not the only one doing all the talking.
- ❑ **Stay on schedule.** Start on time and follow your event agenda. It's fine to keep questions and answers short so that you keep moving and don't keep people too late.
- ❑ **Get specific commitments** to attend upcoming events.
- ❑ **Be positive and constructive.** Keep the tone upbeat—this is an exciting, fun, and participatory event!
- ❑ **Show everyone what Swing Left's movement looks like!** Share a group pic, video or anecdote from your event on Twitter, Instagram, or Facebook (or all three!) Using the hashtag and @ below will help Swing Left retweet/repost!
 - ❑ Use the hashtag [#2020Ready](#) or [#unifyordie](#)
 - ❑ Tag Swing Left with [@swingleft](#)

Follow up with Attendees After Your Event

- ❑ **Send a thank you email** to all attendees after the event through MobilizeAmerica. Check out the [MobilizeAmerica guide](#) to learn how to manage your attendees.
- ❑ **Remind volunteers of upcoming events** and ask them to sign up if they haven't already.
- ❑ **Encourage volunteers to reach out to their Commit to Volunteer Card contacts** right away and invite them to an upcoming event.

- ❑ **Close out your event by updating who attended and who didn't in MobilizeAmerica** based on your sign-in sheet data. You can also add attendees who didn't sign up ahead of time. This process helps us track how many people came to events across the country and will allow you to follow up after the party.
- ❑ **Look out for a short post-event survey** for hosts and attendees that will be sent by email. We want to know how your event went and help with any next steps.

Resources

- [Host Training Call Recording](#)
- [Video Refresher on Swing Left and our 2020 Strategy](#) (starting at minute 26:00)
- [2020 Commit to Volunteer Cards](#) (order by February 25 or [print yourself here](#))
- [Super Tuesday Talking Points](#)
- [Swing Left 2020 Super State Strategy](#)
- [Super State 1-Pagers](#)
- [Sign in Sheet](#)
- [Action Menu](#)
- [Swing Left Electoral Calendar](#)
- [Individual Event Sign-Up Posters](#)
- [Event recruitment and promotion guide](#)
- [In-person recruitment guide](#)

Sample Watch Party Agenda for Hosts

[These are sample times - please adapt for what works best for your event]

Arrival and Introductions (~15 minutes)

Materials needed: Sign-in sheet

- Have guests sign in on the [sign-in sheet](#). You can even have a designated table, or person, to help with sign in right as guests walk in so you are sure to capture all of their information.
- After arrivals, have guests share why they are there, and what's at stake for them in 2020?
 - **Pro tip:** If there are more than 15 people, have them introduce themselves to someone new near them instead of doing the whole group.
 - **Pro tip:** You might also ask attendees to mention if they are attending a Swing Left event for the first time. Take note and follow up with those attendees during the event to see if they have any questions.

Introduction/Reminder about Swing Left (~5 minutes)

Materials needed: Super Tuesday Talking Points, Super State Strategy, Super State 1-pagers

- Give a quick overview of Swing Left's [Super State Strategy for 2020](#) and potentially highlight [one or all of the Super States](#) who have primaries on Super Tuesday. You

might have both new volunteers and volunteers who are well-acquainted with Swing Left at your event. They both might need a refresher, but you can keep it brief!

Set the tone for the event (~10 minutes)

Materials needed: Super Tuesday Talking Points

- Provide context for Super Tuesday.
- Discuss what unity means to your attendees.
- Explain that unity is also about getting behind the Democratic nominees up and down the ballot. We can all have favorites, we can all have different stances on policy, but we agree that we have to unify behind the eventual nominee in 2020 to defeat Trump and those who enable him.
- Let volunteers know that they need to get involved now and take action - writing letters, fundraising, and registering and talking to voters in person in Super States. We need to help local Democratic parties continue to build the infrastructure for 2020, and help the new Democratic nominees across the country get their campaigns off the ground quickly.
- Let guests know that you'll be taking a break during the evening to talk more about actions they can take now.

Watch the results! (~ 1 to 1.5 hours)

- Watch the results, encourage volunteers to talk about the work they've done in prior elections during the commercial breaks, and engage your attendees throughout the evening.
- Encourage volunteers to talk about policies and experience of their favorite candidate, rather than what they don't like about other candidates.

Take a break to make commitments (15 minutes)

Materials needed: 2020 Commit to Volunteer Cards, Action Menu, Swing Left Electoral Calendar, Event Sign-up Posters or Sheets for any events you have upcoming

- Take a break at some point during the evening to discuss taking action.
- Review the [Swing Left Electoral Calendar](#), the [Action Menu](#), and, if applicable, a calendar of activities for your group to highlight the ways volunteers can get involved.
- Ask volunteers to think about friends, family, or colleagues who they could ask to get involved - especially connections in Super States. We can take back ALL the houses - but only if we get everyone involved!
- Ask volunteers to fill out the [2020 Commit to Volunteer Cards](#) to pledge to volunteer starting now for the Super States, to vote for whomever is the eventual Democratic nominee, and to identify three others who they will let them know about Swing Left.

- If you have events on the calendar already, have attendees also sign up for one of your next events. Or have volunteers go to swingleft.org/events on their phone and find the next event in their area.
- Tell volunteers you will follow up after the event to remind them to tell their friends and family about Swing Left.

Continue to watch the results! (whatever time is left in your party)

Closing (~ 5 min)

- Results will likely continue to be announced late into the night, so plan to wrap up the event if people are starting to leave or at your designated end time.
- Ask volunteers to share the commitments they made individually or in small groups.
- Thank guests for attending, and remind them to reach out to the three contacts they promised to introduce to Swing Left.