

SWING LEFT COLLEGE PROGRAMS

College Students: Organize Virtually with Swing Left

Our team recognizes that students across the country have been asked to leave their campuses in an effort to contain the spread of COVID-19. This pandemic is disruptive, upsetting, and creating a lot of uncertainty. Our first priority is the health and safety of our community. We hope you are taking time to rest—whether from physical stress or emotional stress.

We also want to provide resources to help you organize and take effective action in a virtual environment, if you and/or your group would like to. Virtual organizing and volunteering is pretty similar to what you would do on campus, with a few changes. You can always communicate with voters through writing letters, making phone calls, or using digital tools. Right now, you can do it with friends over video chat using tools like Google Hangouts, Zoom, and FaceTime. With this guide, we'll help you take action that will make an impact on the closest races in [Super States](#) across the country.

NOTE: If you have not already, please [sign up for the Swing Left College Network](#) so we can keep you in the loop about organizing opportunities and resources.

Actions you can take right now

Write letters to voters in Super States

Writing letters is one of the most effective ways to turn out voters—and our friends at [Vote Forward](#) have made it incredibly easy to do this. All you need are stamps, envelopes, a pen, a printer, and paper. If you have never written letters with Vote Forward before, [check out this guide](#). You can write letters individually, or with a group, virtually.

- **To write letters individually:** [Set up an account on Vote Forward](#). You can get started writing after you adopt and print your letters.
- **To write letters with a group:** We know that many groups planned on writing letters together at meetings or events this semester. Since this is no longer possible, we want to help you do so virtually, via Zoom video conference. You can [create your own](#) virtual letter writing event (see instructions below on how to use Swing Left's Pro Zoom accounts for free) or [sign up](#) for one of our weekly virtual letter writing parties.

Check out Swing Left's Action Finder

We've updated our Action Finder to include only virtual campaign events. [Check out the Action Finder](#) for all current volunteer opportunities.

Resources to help your virtual organizing efforts

Join the conversation and get support on Slack

The Swing Left College virtual organizing community on Slack is the place to go to communicate with Swing Left College staff and student leaders. We're using this space to connect with our peers across the country, share organizing experiences, collaborate on ideas, and generally support each other. [Join us on Slack](#).

Virtual office hours

Our team is holding virtual office hours every week where we will be writing letters, fielding questions, talking organizing strategy, and just hanging out. You're welcome to join for the full amount of time or just hop on and off when you'd like to. [Register for office hours](#).

Meet with your group via Zoom

Zoom is a video conferencing service that easily lets you organize meetings for your group. We're offering use of Swing Left's Zoom Pro accounts, free of charge. We are encouraging you to use Zoom to hold virtual organizing events, like group meetings, letter writing parties, or phone banks.

- To request the use of a Zoom Pro account, email college@swingleft.org with "Zoom account request" in the subject of your email. Please give as much notice as possible, but at least 48 hours, before the time you'd like to use the account.